

**Goodhue County**  
**Outside Agency Funding Request Form**

<b>Budget</b>		<b>Estimated 2020</b>	<b>Estimated 2021</b>
<b>Revenues</b>			
	Fees:	10,000	10,000
	Grants:	50,000	100,000
	State/Federal Funding:	65,000	250,000
	Other Revenue:	20,000	
<b>Total Revenues:</b>		<b>\$ 145,000 -</b>	<b>\$ 360,000 -</b>
<b>Expenses</b>			
	Salaries:	80,000	200,000
	Benefits:	0	0
accounting, legal, insurance, consults	Professional Services:	25,000	25,000
web, internet, phone, cleaning	Services & Charges:	10,000	20,000
	Supplies & Materials:	5,000	52,000
travel, event, makerspace, L&E	Other Expenses:	25,000	33,000
	Capital:	0	30,000
<b>Total Expenses:</b>		<b>\$ 145,000 -</b>	<b>\$ 360,000 -</b>
<b>Requested Funding From County:</b>		<b>10,000</b>	<b>10,000</b>
<b>Number of Staff</b>		<b>1.5</b>	<b>3.0</b>

Red Wing Ignite

Date: May 24, 2019  
To: Goodhue County Board  
From: Neela Mollgaard, Executive Director of Red Wing Ignite  
RE: Grant Request 2020-21

Red Wing Ignite advances innovation by bringing together like-minded individuals to create a thriving community. We provide resources, networks and needed expertise for students, entrepreneurs and businesses to succeed in a 21st Century economy.

We thank you for the \$10,000 we received last year. We leveraged those dollars and focused our efforts on supporting students, entrepreneurs and businesses.

We are proud to announce we were recently selected by the Center of Rural Innovation along with only 9 other rural communities in the Nation. We also continue to work with US Ignite as a statewide hub for Minnesota. These designations affirm the foundation we've built to foster innovation.

Red Wing Ignite is committed to strengthening Goodhue County in the following three areas:

## **Building our Future Workforce**

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### CONNECTING STUDENTS TO BUSINESSES

- Awarded a grant from Department of Labor and Industry only 1 in 5 pilots in MN
- Formed, led and convened 7 school districts, 20 students, 14 businesses and MN State College SE
- Certified 20 students with an industry recognized credential (OSHA 10)

### ELEVATING STEAM LEARNING

- Drove the dialogue with academic and community partners to fund and implement a sustainable model to teach 21st Century skills
- Influenced high school career pathways on STEAM learning and entrepreneurship
- Mentored students ages 7-17 through a Coder Dojo program

### RECRUITING STUDENTS TO SOLVE TECH CHALLENGES

- Facilitated 3rd annual paid tech internship
- Connected 2 college students to local businesses

## **Advancing our Entrepreneurs**

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### PARTNERING WITH REGIONAL, STATE, AND NATIONAL NETWORKS

- Served as statewide hub for US Ignite and National Science Foundation (Ignite MN)
- Created and launched an Agriculture Tech Challenge

- Convened multi-sector business and organization leaders

#### CREATING A NEW WAY TO SUPPORT ENTREPRENEURS

- Led and organized a 20-county pilot in Southern MN
- Assisted entrepreneurs to navigate and connect to resources
- Increased efficiency and sustainability of entrepreneurial efforts

#### RAISING PRIVATE INVESTMENT DOLLARS

- Raised \$500,000 to support and launch businesses
- Introduced 13 businesses to Golden Triangle Fund
- Hosted 10 investor events and meetings

### **Strengthening our Business Environment**

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#### HOSTING A CO-WORKING SPACE TO WORK AND MEET

- Hosted 150+ meetings
- Welcomed 15+ co-working members
- Managed about 8,000 square feet of offices, conference rooms and amenities

#### MANAGING A REGIONAL MAKERSPACE

- Recruited 7 lab managers
- Secured woodworking, metalworking, CNC Machines, 3D and other tools
- Partnered with MN State College SE for designated space to learn, create & innovate

#### GROWING THE TALENT PIPELINE

- Supported 19 established businesses
- Facilitated a college technology internship
- Convened and coordinated the Learn and Earn Program
- Led High School Career Pathways

### **Looking Forward:**

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Red Wing Ignite will continue to ignite innovation in rural Minnesota by bringing together the talent and resources needed to create an innovative ecosystem. We will leverage our unique strengths and our proven success convening and leading stakeholders across public and private sectors. As local, state and federal funding is secured we will:

**1-Advance Innovators and Entrepreneurs** by creating a hybrid incubator using virtual and in-person education, mentoring with top talent, technical assistance funds, access to investors and individual coaching.

**2-Enhance Regional Connectivity** by convening ecosystem builders and stakeholders in 11 counties of SE MN to implement the Entrepreneur First (E1) Collaborative. Creating a concentration of talent, people and resources to directly benefit entrepreneurs and the

organizations serving them by simplifying the way individuals navigate the entrepreneurial ecosystem.

**3-Cultivate the Workforce of the Future** by convening industry, education and workforce development to attract, retain, and develop the talent needed to meet employer demand. RWI will advance students through worksite learning and hybrid courses in high demand, high growth fields.