

Goodhue County
Outside Agency Funding Request Form

Budget		Estimated 2020	Estimated 2021
Revenues			
	Fees:	\$ 30,100	\$ 31,900
	Grants:	\$ 100,000	\$ 65,000
	State/Federal Funding:	\$ 0	\$ 0
	Other Revenue:	\$ 134,200	\$ 138,200
Total Revenues:		\$\$ 264,300	\$\$ 235,100
Expenses			
	Salaries:	\$ 176,055	\$ 197,000
	Benefits:	\$ 2,400	\$ 2,800
	Professional Services:	\$ 7,500	\$ 7,500
	Services & Charges:	\$ 33,815	\$ 33,815
	Supplies & Materials:	\$ 63,580	\$ 64,980
	Other Expenses:	\$ 58,825	\$60,825
	Capital:	\$ 6,000	\$ 6,000
Total Expenses:		\$\$ 348,175	\$\$372,920
Requested Funding From County:		\$ 127,000	\$ 127,000
Number of Staff		4.50	4.50

History Center



1166 Oak Street
Red Wing, Minnesota 55066
651-388-6024 ♦ 651-388-3577 Fax
www.goodhuecountyhistory.org

June 2, 2019

Goodhue County Commissioners
509 W. 5th St.
Red Wing, MN 55066

Dear Commissioners,

On behalf of the Goodhue County Historical Society, I submit the enclosed budget request for 2020 and 2021. We believe that our request allows us to continue stabilizing the organization's operations while also building capacity for the future. As the Board of Directors and staff continue to work together towards a common mission of broadening our reach throughout Goodhue County, we cannot do so without the support of the Commissioners.

We are asking for an increase of \$10,000 for 2020 year to bring our total allocation to \$127,000 remain at \$127,000 in 2021. By approving these increases, our organization will be able to return to our 2003 funding levels. This is based on several factors, which are outlined below:

- 1) **Grant Funding does not cover administrative costs:** We have been extremely successful in finding grants to cover project costs and allowing us to hire two additional staff member to work on our three-dimensional collection inventory. However, grant funders, in an overwhelming majority of cases, do not allow administrative or overhead costs to be written into those grant requests.
- 2) **Program Growth:** In the last five years, we have drastically increased our programming efforts, which are bringing in new donors, members, volunteers, and visitors to the History Center. In order to continue offering these programs and grow our program offerings, we will need additional funds.
- 3) **Education Program Improvements:** With the aid of the Red Wing Shoe Company Foundation and the Jones Family Foundation, our organization engaged local educators from across the county to identify areas where we could provide support to incorporate local history into curriculum. This plan identified both on-site and off-site program ideas, which will be implemented over the next five years. To carry out this plan, we need to continue supporting our Education & Outreach Coordinator position.
- 4) **Collections Stewardship and Exhibit Development:** We have finished the inventory of our three-dimensional object collection with funds from the Arts & Cultural Heritage Fund of the Legacy Amendment. Our plan is to apply for grant funding to begin work on the photograph and archival material collections in 2019. Staff is continuing to identify exhibit improvements so that we can continue to attract new and repeat visitors. To meet

professional standards, we must look beyond grant funding to continue our collections and exhibits work.

- 5) **Increased Funding by the City of Red Wing to maintain the History Center:** Since the loss of our maintenance supervisor, the City of Red Wing has stepped up and budgeted heavily for ongoing maintenance and capital improvements to our facility. We are working on plans for future improvements that would be our responsibility according to the lease agreement. City staff has gone above and beyond to ensure problems are addressed and maintained at an adequate level. The following is a total amount by year of the City's contributions for maintenance and capital improvements:

2014	\$54,627.54
2015	\$59,429.22
2016	\$512,134 was budgeted for maintenance & capital improvements
2017	\$42,400 projected for maintenance
	• 2016 capital improvement funds carried over to complete HVAC replacement, window replacement in old section, and storefront improvements – total of \$469,734
2018	\$266,457 projected (new roof planned)
2019	\$42,400 projected (no capital improvements planned)
2020	\$42,400 projected (no capital improvements planned)

- 6) **Maintain Staffing Levels:** The Board continues to work to keep our staff salaries within the industry average for local history museums across Minnesota. Presently, we do not offer any benefits outside of disability and life insurance coverage. This puts us at a competitive disadvantage for talent with our peers across the state. In order to retain our talented staff, we need additional support to continue improving staff pay and benefits.

With the Executive Director change made in 2014, we have been able to obtain more grants than ever to support programs, rotate exhibits, send staff to national conferences held in Minnesota, and address capital improvements that will gain efficiency and in some cases reduce operational costs. The following is a comparison of all grants received in the past three years as compared to previous years:

2005 to 2013	\$61,603
2014 to 2017	\$310,988 (additional \$90,000 is budgeted for 2017)
2017 to 2018	\$431,645 (additional \$100 is budgets for 2018)
2018 to 2019	\$325,694

The Goodhue County Historical Society has worked hard to improve ourselves over the last five years. This has led to more open doors throughout Goodhue County through partnerships and program opportunities. 2019 we are celebrating our 150th anniversary as an organization. By creating the Goodhue County Historical Society in 1869 as the first county historical society in the state of Minnesota, local citizens recognized the importance of preserving the history of our county. The support of the County Commissioners is vital to our continued growth and success.

Thank you for considering our request and for your previous support. If you have any questions, please feel free to contact me for additional information.

Robin Wipperling

Executive Director

**Goodhue County Historical Society Statistics
2013 to 2018**

Attendance (not including events or programs)

2013	2,373 visitors
2014	2,464 visitors
2015	3,504 visitors
2016	3,535 visitors
2017 (through May 25)	4,987 visitors
2018	4,470 visitors

School/College Tour

	Red Wing	Goodhue County (non-Red Wing)	Outside of Goodhue County
2013	49 students & 15 adults	160 students & 37 adults	0
2014	26 students & 7 adults	145 students & 24 adults	18 students & 11 adults
2015	293 students & 31 adults	187 students & 35 adults	32 students & 4 adults
2016	148 students & 34 adult	149 students & 24 adults	0
2017	15 students & 26 Adults	139 students & 8 adults	0
2018	311 students & 39 Adults	201 students & 59 Adults	24 students & 15 Adults

Programs & Outreach Events

	History Center	Red Wing (not at History Center)	Goodhue County (non-Red Wing)	Outside of Goodhue County
2014	647	3,314	2,589	529
2015	1,751	3,143	2,181	552
2016	2,284	4,489	2,077	724
2017 (through May 25)	911	393	20	0
2018	1,242	2,223	1,425	0

2014 Program & Outreach Events - 58 completed

2015 Program & Outreach Events - 79 completed

2016 Program & Outreach Events - 109 completed

2017 Program & Outreach Events – 84 completed

2018 Programs & Outreach Events 122 completed